

BRANDS & PLATFORM PARTNERS

Redefining Loyalty with Purpose & Protection



UNiQ

BEYOND POINTS
BEYOND CASHBACK

WELCOME TO PURPOSE-LED LOYALTY

UNiQ transforms everyday spending into something your customers truly value, financial protection and premium savings—while your brand gains deeper engagement, meaningful insights, and measurable impact, all at no upfront cost.

About Us

UNiQ is an insurtech platform that transforms everyday spending into affordable, personalized insurance coverage. We empower individuals to earn protection through routine activities—like shopping, exercising, or submitting receipts—making insurance a natural part of daily life.

Through strategic partnerships with brands and merchants, we embed protection into loyalty and engagement programs—unlocking new value for both customers and businesses.



Vision

To create a world where insurance is seamlessly woven into everyday life—affordable, accessible, and driven by purpose—empowering individuals and businesses to achieve financial security through their daily actions.

Mission

Our mission is to democratize insurance by integrating it into daily spending habits, enabling people everywhere to access meaningful coverage without the burden of traditional premiums. Through innovation, strategic partnerships, and a user-first platform, we aim to redefine loyalty, enhance financial well-being, and build a global ecosystem where protection is earned, shared, and valued.





From Gaps to Gains

Redefining Loyalty with Purpose & Protection

The Challenge

Despite the growing popularity of loyalty programs, key issues remain:

- ✓ 3.5 billion people globally are uninsured or underinsured
- ✓ Loyalty rewards are often fragmented, uninspiring, and lack real value
- ✓ Everyday consumer spending rarely translates into long-term benefits
- ✓ Insurance access is still limited across emerging and underserved markets

The UNiQ Solution

UNiQ reimagines loyalty by converting daily activity into financial security.

Consumers earn UNiQ Points when they shop with participating brands or purchase merchant cash vouchers through UNiQ. These points can be:

- ✓ Redeemed for meaningful insurance benefits
- ✓ Transferred globally to loved ones to pay premiums or gain coverage
- ✓ Donated to vulnerable communities for valuable protection
- ✓ Used to fund existing insurance premiums

UNiQ also integrates seamlessly with existing loyalty programs and enables cross-border impact, while providing merchants with deep customer insights to drive smarter engagement.


Welcome to UNiQ

Why Leading Brands Partner with UNiQ

UNiQ is a global platform that transforms everyday consumer activity into loyalty, financial protection, and data intelligence—powered by your brand.

Regardless of whether you have an existing loyalty program, UNiQ deepens engagement, attracts repeat visits, and enhances customer value—all with zero setup cost and minimal effort.





Turn Everyday Transactions into Loyalty, Insights & Impact

✔ Get to know your customers

Access real-time insights across demographics, spend habits, and geographies.

✔ Drive more footfall and conversions:

Reward customers with vouchers and incentives tied to your brand.

✔ Boost your loyalty program with real-world value

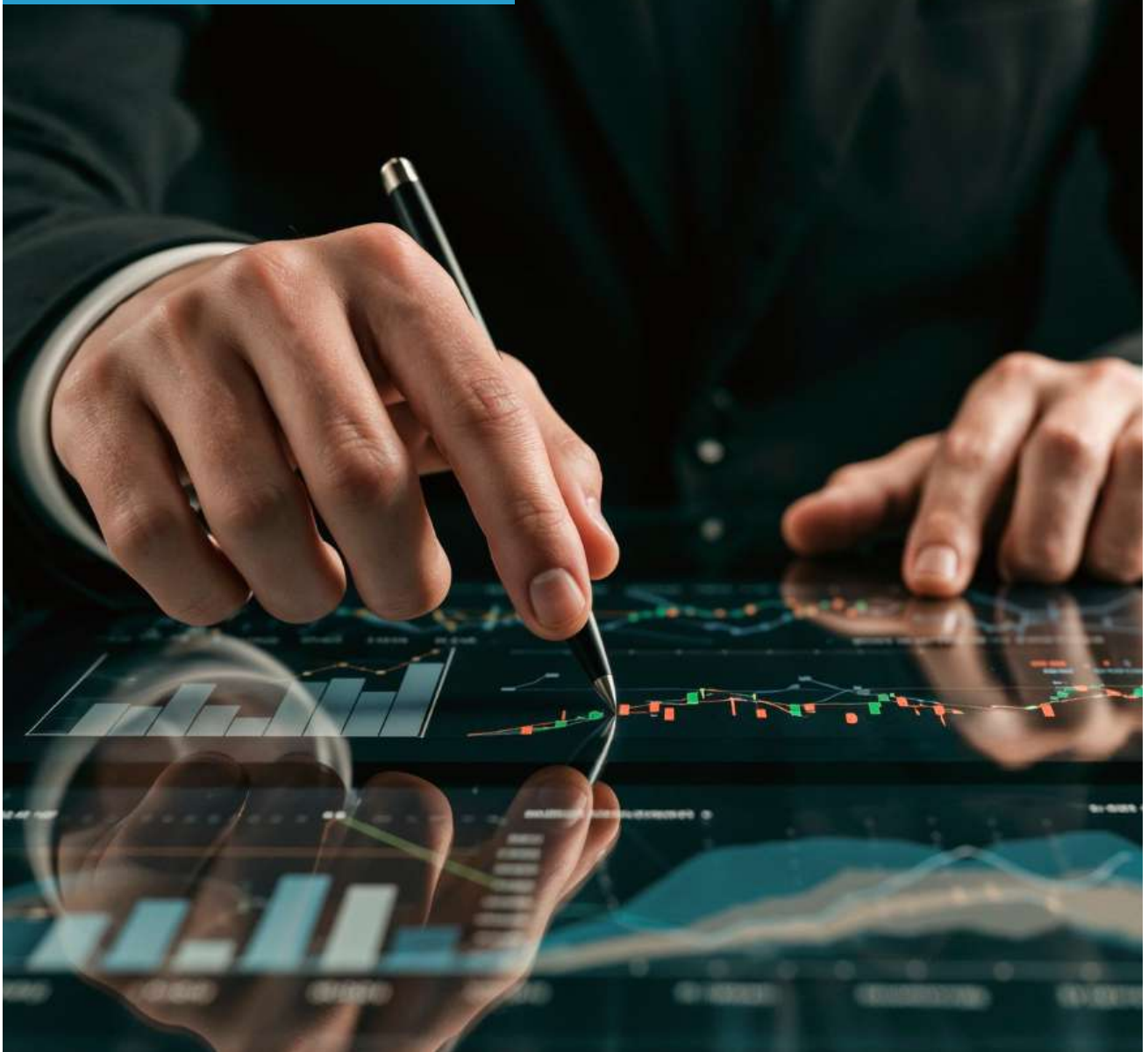
Let customers convert loyalty points into UNiQ Points to unlock meaningful insurance benefits, including premium reductions.

✔ Scale without complexity

Minimal integration required, with flexibility based on your data and campaign needs.

Understand & Influence Customer Behaviour

Enjoy exclusive access to your UNiQ dashboard—delivering real-time insights into customer profiles, redemption patterns, and behavioural trends across key segments and regions. You retain full access and visibility into your customer data—no hidden middle layers.





UNiQ Points that Drive Real Value

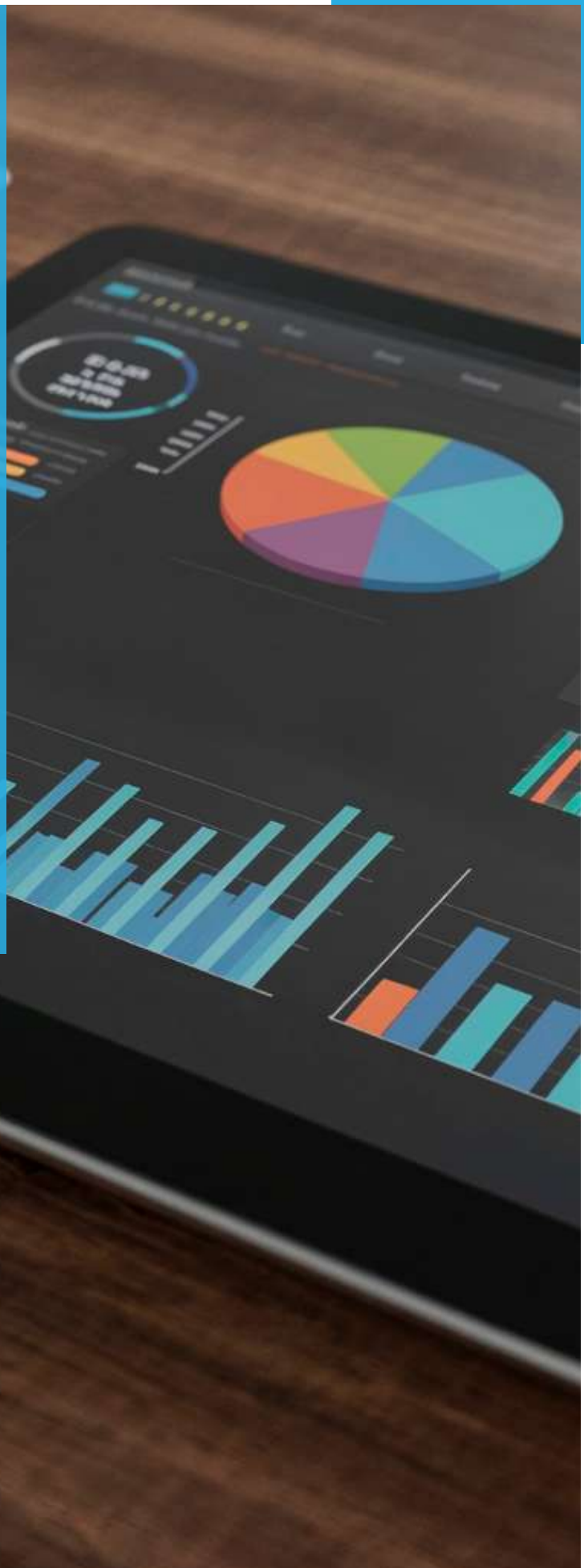
Customers can earn or top up UNiQ Points through purchases made in-store, online, or by purchasing vouchers available on the UNiQ App. UNiQ Points can be redeemed for tangible financial benefits, including:


- ✓ **Complimentary insurance protection**
- ✓ **Offset existing insurance premiums—helping customers save in a rising-cost environment.**

With minimal setup, your brand can enable customers to redeem UNiQ Points for real financial protection—driving loyalty and spend with purpose.

Drive Engagement and Retention—Beyond Traditional Loyalty

- ✓ Seamlessly integrate with your existing loyalty program—or launch one effortlessly.
- ✓ No setup or hidden fees.
- ✓ No ongoing fees—pay only when a customer redeems or converts points to UNiQ value.
- ✓ Deliver real value with insurance and premium savings.
- ✓ Full transparency and control over every campaign.





Purpose-Driven Engagement with Measurable Impact

With UNiQ, every voucher or point redeemed contributes to a financially safer, healthier world—delivering real ESG impact, not just metrics.

By partnering with UNiQ, your brand supports ESG and social good initiatives while contributing to financial wellness and protection for underserved communities:

- ✓ ESG and social good initiatives
- ✓ Financial wellness and affordability
- ✓ A healthier, safer customer community

UNIQ CORPORATION (UK) LIMITED



JOIN THE GROWING LIST OF FORWARD-THINKING
PARTNERS BUILDING SMARTER, PURPOSE-LED
CUSTOMER ECOSYSTEMS WITH UNIQ.

Whether you're strengthening your current engagement strategy or starting fresh, UNiQ helps you offer more—effortlessly. Partner with us locally or globally to unlock smarter, purpose-driven customer experiences.

Visit: <https://uniqapp.net/partners/>
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